



scent study  
The Aviator Hotel

## CHALLENGE

The Aviator Hotel is a slick, contemporary hotel that overlooks Farnborough Airport in Farnborough, Hampshire. In addition to the cutting edge architecture, ultra modern interior design and luxurious amenities, the Aviator Hotel seeks to treat its distinguished guests with privacy and relaxation. The scent in the reception area must reflect the clean, sophisticated atmosphere of the hotel.

## SOLUTION

The strategic placement of ScentAir systems greet hotel guests with the crisp scent of Green Bamboo and convey an air of sophistication.

## REACTION

*“The addition of bespoke ScentAir fragrances at Aviator has enhanced the sense of arrival, making it an indulgent and truly unique experience for our guests. With the wide range of fragrances available, we are able to tailor the ambience of the lobby to our needs – from fresh green bamboo in summer to pine and spice fragrances over Christmas.”* - Rohan Slabbert, Rooms Division Manager



*The Aviator Hotel is a unique alternative to the typical weekend getaway, business meeting or rendezvous, located on the outskirts of London.*

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