



scent study
125 Old Broad St.

CHALLENGE

The 125 Old Broad Street ethos is to provide its building occupiers and their visitors with a truly unique experience in customer service with an atmosphere of complete pampering. Constructed on the site of the Old Stock Exchange, the building houses 26 floors of modern, light-filled offices. The use of several fragrances keep the spacious reception area fresh and welcoming.

SOLUTION

A number of ScentAir's versatile fragrances were matched to the variety of needs within 125 Old Broad Street's space. The strategic placement of ScentAir systems provides guests and occupiers alike a pleasant and memorable experience in this newly constructed landmark in the heart of London.

REACTION

"ScentAir systems have been in place at 125 Old Broad Street since spring 2009 and comments from all occupiers and visitors have been very positive. We truly believe that ScentAir provides an integral part of our business and further enhances the environment of 125 Old Broad Street."

- Piero Ferrari, Operations Manager



125 Old Broad Street is a newly completed office block constructed on the site of the Old Stock Exchange in the city of London.

